

## Help wake-up Americans to the high cost of Wal-Mart's prices.

When you reach out to people in your neighborhood, you expand the reach of the Wake-Up Wal-Mart campaign's message.

Sign up new supporters and send information to the Wake-Up Wal-Mart campaign!

### **Step 1: Pick your event:**

There are a lot of different ways to help the Wake-Up Wal-Mart campaign grow. Whether you decide to set up a table, hand out leaflets, or throw a house party, the action you take now will help bring new supporters into the campaign and put more pressure on Wal-Mart.

### **Step 2: Find an event near you**

Farmers markets, concerts in the park, special events (ie. Earth Day, Cinco de Mayo, or 4th of July festivals) are great places to find people who would like more information about the Wake-Up Wal-Mart campaign.

### **Step 3: Print your materials**

From the flyers to the sign up sheets, the materials available on this website will help you recruit new supporters.

### **Step 4: Send information back to us**

Make sure your hard work pays off by sending in the information for new supporters. Our fax number, email address and snail mail address are all on the sign up sheets.

## **Tabling**

It's as simple as it sounds - head out with your materials, a few friends, and some snacks; set up a table, and collect names and email addresses from people who want information on why they should join the Wake-Up Wal-Mart campaign. Most importantly, HAVE FUN and make sure people print legibly.

## **Clipboarding:**

Make it a mobile table! Grab a pen, a clipboard, and some sign-up sheets and head out to an event or other public place, then ask people to sign up for Wake-Up Wal-Mart email.

## **Flyering:**

Outside your local Wal-Mart store, subway and train stops, concerts in the park, and other public spaces are great venues to share information about Wal-Mart and the Wake-Up Wal-Mart campaign; be sure WakeUpWal-Mart.com is visible on everything you pass out. You can also post information about Wal-Mart and the Wake-Up Wal-Mart campaign on public boards.

## **Returning your sign up sheets:**

Please make sure that you send back any information that you collect so that we can follow up with the new supporters you have helped to join our campaign. Sign up sheets can be sent back to us via fax, email (scan a copy or enter into a spreadsheet) or postal mail.

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