

Wal-Mart and Racial Discrimination

Wal-Mart faces lawsuits for discrimination against African-Americans

- In July, 2005, two African-American truck drivers filed federal lawsuits against Wal-Mart, arguing that the company discriminated against them by denying them jobs because of their race. Lawyers who filed the suits are seeking class-action status.¹
- In September, 2004, a federal lawsuit was filed against Wal-Mart, alleging that the company rejects and discourages black applicants for truck-driving jobs at the chain's distribution centers in 12 Southern states. The EEOC noted that only one in 20 drivers Wal-Mart hired in 2002 was African-American.²

Community leaders are speaking out against Wal-Mart

- The Reverend Jesse Jackson has pointed out that the slave plantation was once a "leading employer" of African-Americans as well, in response to Wal-Mart's boast that it is the leading employer of African-Americans.³
- In Fresno, CA, the Mexican-American Political Association urged shoppers not to go to Wal-Mart after Wal-Mart workers told MAPA leaders that store managers were regularly making insulting remarks about Mexicans.⁴
- The NAACP gave Wal-Mart a grade of C in 2004, based on analysis of employment, advertising and marketing, community reinvestment, and philanthropic giving to African American organizations.⁵



What YOU can do:

1. Sign up

Join America's Campaign to Change Wal-Mart today:
www.wakeupwalmart.com

2. Adopt your local Wal-Mart

Become a local volunteer and help build community coalitions around every Wal-Mart store in America.

3. Spread the word

Talk to your friends and family, and ask them to join the campaign to change Wal-Mart:
www.wakeupwalmart.com

1. The New York Times, 7/14/05

2. Cox News Service, 9/23/04

3. The Nation, 3/28/05

4. The Fresno Bee, 11/24/01

5. NAACP 2005 Industry Survey, available on naacp.org