



MEMORANDUM

To: Retail Link Users Group Leaders

From: Terry Nelson, Working Families for Wal-Mart

Date: April 28, 2006

Re: Recruiting RLUG's and Suppliers to Join Working Families for Wal-Mart

Wal-Mart is under attack, and Wal-Mart and SAM'S CLUB suppliers have the power to do something about it and help protect their businesses.

This week in Irving, Texas, I was pleased to meet many of you and talk about our organization, Working Families for Wal-Mart (WFWM). This national organization is countering the unprecedented \$25 million campaign against Wal-Mart by promoting and defending the many benefits Wal-Mart provides working families.

WFWM is recruiting a standing army of supporters from all aspects of Wal-Mart's business. Suppliers are strong and credible voices in this national debate because of their unique relationships and experiences with Wal-Mart and SAM'S CLUB. Their friends, neighbors, colleagues and fellow RLUG members may look to them to understand the impact Wal-Mart has on our communities.

Toward that end, we would appreciate the opportunity to attend your next RLUG meeting, make a presentation about WFWM and continue to build our membership. If you'd be willing to be a part of this presentation by showing your support for bringing suppliers into the WFWM program, that would be even better. Either way, we'd be very grateful for the chance to address your group.

Thank you for your consideration. Please contact Steve Rice at (202) 338-0022 or srice@crosslinkstrategy.com and we will follow up to schedule a presentation or to provide you with any additional information.